LINDSEY CARLSON

Austin, TX | 512-676-7704 | lindseycarlson23@gmail.com
LinkedIn | Portfolio | GitHub

SUMMARY

Versatile and data-focused professional with corporate and management consulting experience. Strong communicator skilled at building consultative relationships with stakeholders and impacting business decisions with data. Graduate of UT Austin McCombs School of Business Post Graduate Program in Artificial Intelligence and Machine Learning and UT Austin's Coding Boot Camp Certificate Program. 11+ years of prior progressive experience in HR/recruiting and consulting.

EDUCATION

Post Graduate Certificate Program in Artificial Intelligence and Machine Learning: University of Texas at Austin
Comprehensive program covering EDA, Python, Machine Learning, Neural Networks, Computer Vision, GenAI, and NLP (completed Jan 2025)

Full Stack Web Development Bootcamp Certificate: University of Texas at Austin

MA, Music History and Literature: University of Maryland, College Park
BM, Music Performance: University of Alabama, Tuscaloosa

PROJECTS

Stock Market News Sentiment Analysis and Summarization | UT Austin Post Graduate Program in AI and Machine Learning | Jan 2024
- Developed an AI-driven sentiment analysis system that automatically processed and analyzed news articles to gauge market sentiment and summarized the news at a weekly level to enhance the accuracy of their stock price predictions and optimize investment strategies.
- LLM, Transformers, Prompt Engineering, Data Manipulation, Word Embeddings, Text Preprocessing

Plants Seedling Classification | UT Austin Post Graduate Program in AI and Machine Learning | Nov 2024
- Built a robust image classifier using CNNs to efficiently classify different plant seedlings and weeds to improve crop yields and minimize human involvement
- Image Processing, Keras, Tensorflow, Convolutional Neural Networks, Transfer Learning

Bank Customer Churn Prediction | UT Austin Post Graduate Program in AI and Machine Learning | Oct 2024
- Analyzed the customer data, built a neural network to help the operations team identify the customers that are more likely to churn, and provided recommendations on how to retain such customers
- EDA, Data Preprocessing, Tensorflow, Keras, Artificial Neural Networks, Regularization

Credit Card Users Churn Prediction | UT Austin Post Graduate Program in AI and Machine Learning | Sep 2024
- Analyzed the data and built a predictive model to determine if a customer will leave the credit card services or not and the reason behind it
- EDA, Random Forest, Bagging, Boosting, SMOTE, Cross Validation, Data Preprocessing, Hyperparameter Tuning

Personal Loan Campaign | UT Austin Post Graduate Program in AI and Machine Learning | Aug 2024
- Built a predictive machine learning model to determine the likelihood of a bank customer taking out a personal loan
- EDA, Data Preprocessing, Model Building – Decision Tree, Model Performance Evaluation and Improvement

FoodHub | UT Austin Post Graduate Program in AI and Machine Learning | July 2024
- Performed exploratory data analysis to help food aggregator company improve customer experience
- Explored dataset structure, performed univariate and multivariate analysis, and provided data visualizations and recommendations for the business
- Google Colab, Python, Pandas, NumPy, Seaborn

Workout Placita App | University of Texas at Austin Full Stack Bootcamp| December 2023
- Full stack MERN app. Allows users to create accounts, record notes about their favorite video workouts, and connect with friends within the app so they can easily find, repeat, and share the workouts and notes.
- Idea owner, product manager, front and backend developer. Worked effectively with four other team members within a shared GitHub repo. Responsible for the wireframe, layout, and functionality design. Scheduled team meetings and assigned work utilizing Trello, ensuring compliance with project requirements and deadlines. Presented project introduction and demo. Used React to write the log in/out and signup functionality and successfully connected it to the backend. Also wrote the queries and mutations to connect the workout form to the backend. Wrote both front and backend for the edit and delete workout features.
- Tools/Languages: GitHub, Trello, ReactJS, MongoDB, Mongoose, GraphQL, Bootstrap, HTML5, CSS, Express, JavaScript

EXPERIENCE

Recruitment Consultant | Wilson | October 2024 – present
- Full cycle recruiter for multiple clients in healthcare, medtech, and banking
- Managed end-to-end recruitment processes, including sourcing, screening, interviewing, and closing candidates for various roles within the healthcare, medtech, and banking sectors
- Developed and maintained strong relationships with hiring managers and clients to understand their specific needs and deliver tailored recruitment solutions

Generative AI Teacher (Contract) | Outlier | February 2024 – September 2024
- Evaluate and provide human feedback for advanced Generative AI LLMs for personal and business use cases
- Write and expertly respond to prompts on a broad variety of topics, from pop culture to science, creative writing to healthcare, and more, with a focus on factuality, data quality, and analytics
- Generative AI, LLM, RLHF

Project Specialist, Global Talent Acquisition Operations | Avanade | March 2023 – July 2023
- Recognized with the Operational Excellence award in May 2023 for outstanding contributions across multiple Global TA Ops team projects.
- Drove the global launch of Microsoft Bookings for recruiting as a Change Champion, interfacing between engineering and recruiting teams, piloting the tool, gathering and providing valuable feedback, and leading comprehensive training
- Assisted in the redesign of the Talent Acquisition tools' ServiceNow Ticketing system. Facilitated focus groups, gathered feedback from global TA members, and analyzed inputs to create new scenarios for review by the SNOW IT team
- Conducted ROI analysis for ZoomInfo, including gathering feedback and analyzing financial information and usage data. Shared findings with TA leadership. Coordinated refresher training between ZoomInfo and Avanade users to improve ROI.

Global Corporate Recruiter | Avanade| March 2021 – March 2023
- Earned Honorable Mention as a runner-up for Rookie of the Year in HR during FY21 for exceptional contributions
- Recruited and trained 15 new technical recruiters for the North America team
- Reviewed existing onboarding and training program, gathered feedback from leadership and recent hires, and implemented content and delivery improvements
- Hired global employees in the US, Canada, the UK, Italy, Germany, Spain, Brazil, and Australia, recognizing cultural differences and following local employment laws

Technical Sourcer (Contract) | Facebook | March 2020 – March 2021
- Strategically sourced highly technical Application Security Engineers, Privacy Engineers, Red and Blue Teams, and Security Partners for Enterprise Application Security, Privacy Engineering, and Product Security teams, focusing on candidates with strong coding skills, automation expertise, and security/privacy review experience

Team Lead Recruitment Consultant| WilsonHCG | April 2019 – March 2020
- Onboarded and trained 10 recruiters simultaneously, implementing a targeted training program addressing specific client challenges; received client accolades for the recruits' rapid ramp-up and impactful contributions; rehired directly by the client a year later based on outstanding performance

- Led and mentored a high-performing team, overseeing training, reporting, conducting weekly 1:1 calls, and inspiring members to achieve daily and monthly targets consistently
- Trained new global employees and teams on Avature, iCIMS, and OneNote, covering custom reporting

Recruitment Consultant | WilsonHCG | August 2014 - March 2019
- Awarded top Recruiting Award for highest performance to goal in 2016
- Received the company's prestigious DNA award for Innovation twice, lauded for a strong passion for learning and commitment to training on cutting-edge recruiting tools

Candidate Development Recruiter (Contract) | VMware | July 2013 – June 2014

Recruitment Consultant | WilsonHCG | March 2013 – July 2013

Technical Sourcing Specialist (Contract) | Advanced Micro Devices | April 2012 – August 2012

TECHNICAL SKILLS

Frontend: ReactJS, JavaScript, HTML5, CSS, Bootstrap
Backend: Python, Node, MySQL, Express, Mongoose, GraphQL
Database: SQL, MongoDB
Data Analysis: EDA, Data Cleaning, Data Visualization, Statistical Analysis
Python Libraries: NumPy, Pandas, Seaborn, Keras, Tensorflow
Tools: Google Colab, Jupyter Notebook, GitHub, VS Code